



NEWSLETTER

Mid-January 2024

Dear MAX Members and Friends,

Many exciting events are coming up on the calendar, including several around the East Bay and Bay Area that show the diversity of regional activities and the MAX membership. To celebrate MAX, our free Member Appreciation Day is coming up in March that is for dues-paying members only (and a guest).

Board elections are coming up in April/May. Consider a greater participation with MAX whether working with the board or organizing an event. Ideas are wonderful, but an active direct role in researching, planning and organizing an activity with a board member is what we need. We can use help on the website and administrative functions. Contact me or a board member if you are interested.

We look forward to seeing you sometime soon.

Jim Tom, Chairman

Upcoming Events

[January 18 - Third Thursday at Beaux](#)

[January 21 - Queen Rock Montreal IMAX Concert Film](#)

[January 28 - Hiller Aviation Museum](#)

[February 2 - First Friday at Beaux](#)

[February 4 - Movie: My Fair Lady 60th Anniversary.](#)

[February 7 - Lunch at the University Club](#)

[February 10 - Topsy Putt Miniature Golf East Bay_\(Emeryville\).](#)

[February 24 - Chinese New Year Banquet at Koi Palace](#)

[March 16 - Member Appreciation Day.](#)

[May 9 to 13 - MAX Cruise: Round - Trip Cruise SF to Mexico](#)

Other Planned Events

Other events already scheduled or in the planning stages include the following plus our usual bi-monthly gatherings at Beaux.

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March 9 - Guided tour of Paramount Theater in Oakland

March 17 - Stage Play: The Great Leap at Leshner Center

April 12 - Drum Tao at Zellerbach Hall

April - Dine About in SF

April - Guided walking tour - Castro: Tales of the Village

April/May - Chabot Space and Science Center (Observatory, Planetarium)

Note: All upcoming events also can be seen on the MAX website/calendar at www.maxsf.org. Clicking on a newsletter link herein and then seeing "Page not found (error 404)" or not getting redirected accordingly indicates link was corrupted. **Please go directly to the website at www.maxsf.org to register if the hyperlinks herein do not work.**

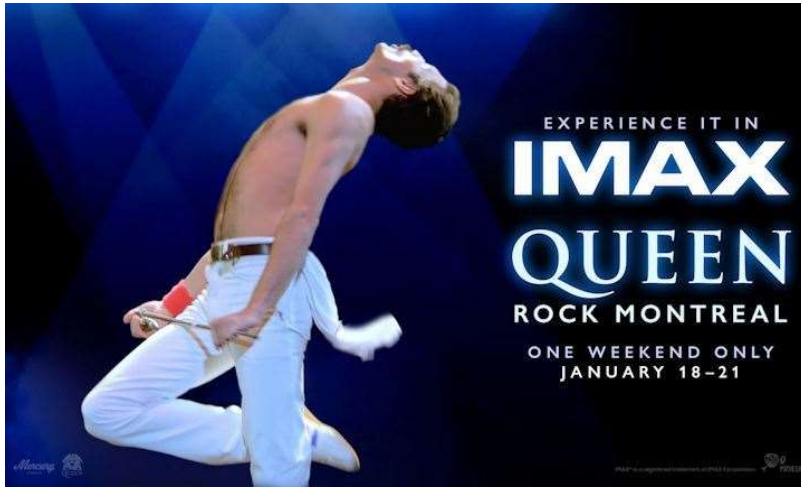
[Recap of Recent Events](#)

Third Thursday at Beaux

Come socialize with old friends and make some new friends at Third Thursday on **January 18th** at Beaux Bar, 2344 Market Street. The event goes from 5:30pm to 7:30 pm. There is no entry or cover charge for this event. Happy hour prices apply as mixed drinks are buy one, get one free until 7pm. We hope to see you there!

Queen Rock Montreal IMAX Concert Film

Sunday, January 21. 6pm - 8pm (optional 4pm dinner). Join MAX for a newly remastered IMAX concert film of the rock group Queen. This film, featuring the iconic Freddie Mercury, shows Queen performing in Montreal at the height of their fame in 1981. The film has been digitally re-mastered for the first time into the image and sound quality of The IMAX Experience, including 12-channel surround sound, crystal-clear images, and IMAX's customized theatre geometry.



This remastered film of Queen's exhilarating 1981 live concert gives audiences a larger-than-life, front-row immersive experience. This film captures a pivotal moment in the band's history. When Queen returned for the fourth time to Montreal's 18,000-seat Forum in November 1981, it was after a 15-month absence during which they became the biggest band in the world. Read more about the movie [here](#) and [here](#).

MAX will be watching an early evening, 6pm, showing. The film is 95 minutes long. With previews, we should be out by 8pm or shortly thereafter.

We'll meet upstairs in the concession lobby of the AMC Theatre on the 3rd floor of the Metreon by 5:40 PM to give everyone time to get any refreshments and get settled before the 6:00 PM showing (which likely will start with about 20 minutes, or so, of previews).

We have reserved a block of 10 tickets. We'll be sitting in seats G12 – G16 and H12 – H16. You may view the seating chart for this performance [here](#). The cost for the pre-purchased tickets to watch the concert film is \$28. Register at: <https://maxsf.org/event-5530233>

The deadline to register and reserve a ticket is Thursday, January 18th. To cancel a pre-purchased ticket, email event co-champion Paul Munro at paul.munro@maxsf.org with Queen in the subject line. Sorry, no refunds after Thursday, January 18th.

Optional Pre-show Dinner - For those interested, join us at 4pm at the nearby Delarosa Downtown restaurant for an early [dinner](#) beforehand (deposit required). Delarosa is a short 5-minute walk from the theater. Pay your deposit to RSVP for the pre-show dinner [here](#).

For any questions, contact event champion Paul Munro at paul.munro@maxsf.org with Queen in the subject line.

Hiller Aviation Museum

Sunday, January 28. 10:30am - Join MAX for a visit to the Hiller Aviation Museum at 601 Skyway Road in San Carlos. There we will get to see a large collection of eclectic aircraft collected by Stanley Hiller of Hiller Aircraft Company. The museum houses early aircraft, one-of-a-kind prototypes, cutting-edge test vehicles, and others. You will get an excellent glimpse into the history of aviation development, particularly in the Bay Area, which possessed the talent, science, vision, and capital resources needed to develop science and aviation in the 21st Century.



We will start with a docent-led tour that will last about an hour, after which we can tour the museum on our own. We will follow this with a lunch at one of San Carlos's Italian restaurants nearby at around 1:00pm. Lunch is optional.

The price is \$21 per person but \$14 for seniors (65 and up), payable to MAX. No cancellations after January 25. To register, please go to: <https://maxsf.org/event-5539227>

Please try to carpool as the parking for the restaurant is limited. The event champion, Stephen Geisheker, can take 2-3 people from the Castro area, and other attendees also might be able offer a carpool. Please let Stephen know if you need or can offer a ride. We will try to accommodate folks to the extent possible.

For information on the museum, go to: <https://www.hiller.org/> For questions, please email sgeisheker@sbcglobal.net

First Friday at Beaux

Come socialize with old friends and make some new friends at First Friday on **February 2nd** at Beaux Bar, 2344 Market Street. The event goes from 5:30pm to 7:30 pm. There is no entry or cover charge for this event. Happy hour prices apply as mixed drinks are buy one, get one free until 7pm. We hope to see you there!

Movie: My Fair Lady 60th Anniversary

Sunday, February 4, 1:30pm - 4:30pm (movie). 11:30am (optional lunch).

Remember watching *My Fair Lady* in the theater? Did you grow up watching annual rebroadcasts of *My Fair Lady* on the television? Did your family have a vinyl album of the *My Fair Lady* soundtrack? Did your Dad remind you that the rain in Spain falls mainly on the plain?* Take a walk back through memory lane and join MAX to watch *My Fair Lady* as it was originally intended, including both the musical overture and intermission.



Haven't seen the movie or musical? Join us for a delightful afternoon watching this enchanting film from another era.

For those that don't know the story, Audrey Hepburn is willful, self-aware, and ultimately self-reliant Eliza Doolittle and Rex Harrison is Professor Henry Higgins in this splendid widescreen adaptation of the smash Broadway musical by Alan Jay Lerner and Frederick Loewe. Set in 1912 London, Higgins, a misogynistic and snobbish phonetics professor agrees to a wager that he can make Eliza Doolittle, a flower girl, presentable in high society.

My Fair Lady won the Academy Award[®] as Best Picture of 1964 and seven additional Oscars[®]. Based on George Bernard Shaw's Pygmalion, My Fair Lady still dazzles thanks to indelible performances, gorgeous cinematography, and songs like "*I Could Have Danced All Night*," "*The Rain in Spain*," "*On the Street Where You Live*" and "*I've Grown Accustomed to Her Face*."

The film's runtime is 3 hours, not including any previews which may precede the movie.

We'll meet upstairs in the concession lobby of the AMC Theatre on the 3rd floor of the Metreon by 12:40 PM to give everyone time to get any refreshments and get settled before the 1:00 PM showing.

We have reserved a block of 12 tickets. We'll be sitting in seats D5 - D10 and E5 – E10. The seating is AMC Signature Recliners. You may view the seating chart for this performance [here](#). The cost for the pre-purchased tickets to watch the concert film is \$22. The deadline to register and reserve a ticket is Thursday, February 1st. Register to pay for these pre-purchased tickets at: <https://maxsf.org/event-5557155>

To cancel a pre-purchased ticket, email event co-champion Paul Munro at paul.munro@maxsf.org with My Fair Lady in the subject line. Sorry, no refunds after Thursday, February 1st.

Optional Pre-show Lunch - Those interested can join us at the nearby Tropisueño Mexican restaurant for a quick lunch beforehand. Tropisueño is a short 5-minute walk from the theater. Read the details and RSVP for the pre-show lunch [here](#).

After the movie, if you're interested in grabbing a drink at a nearby bar, meet the event champion Paul Munro in the AMC Theatre concession lobby and we'll head out to find a bar a few minutes after the credits finish.

For any questions, contact event champion Paul Munro at paul.munro@maxsf.org with My Fair Lady in the subject line.

**In reality, the rain falls mainly in the mountains in Spain, as in the rest of the world.*

Lunch at the University Club

Wednesday, February 7, 12pm - 2:30pm. MAX SF ANNOUNCES HISTORIC PARTNERSHIP WITH UNIVERSITY CLUB GENTLEMEN'S LUNCHEON!

MAX SF Board and Christopher Meza, the coordinator for the longstanding First Wednesday luncheons at the University Club spanning 50 years, are excited to announce a quarterly collaboration. Starting with the February 7th luncheon at noon, this partnership offers MAX SF members a delightful luncheon at \$55 per person, covering wine, salad, entrée, and dessert, as well as tax and tip. Folks convene at noon for about a half-hour of socializing / cocktails at the No Host bar before being seated around 12:30 pm. Mark your calendars also for future quarterly collaborations for lunch or possibly dinner.



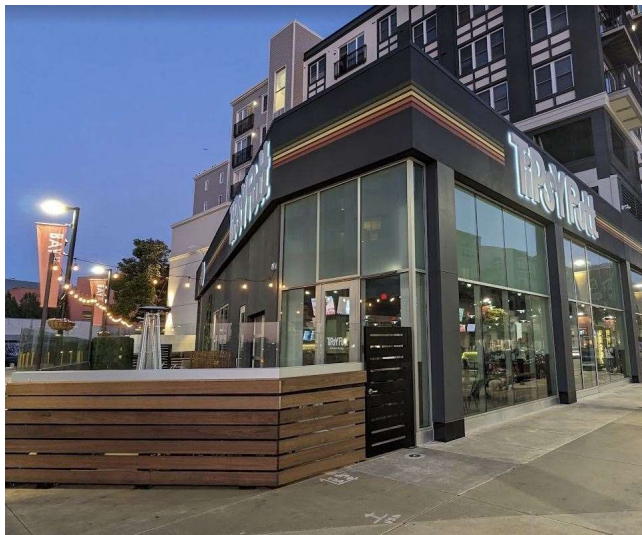
Located at 800 Powell Street in Nob Hill, the University Club is a historic gathering place for cultural and intellectual life, a place where a diverse membership can enjoy the fellowship of a private club. The University Club suggests a sportscoat/suit, preferably with a tie.

For reservations and information, kindly reach out to Christopher Meza at cmeza@me.com. Secondly, you also can contact Ken Cleaveland for information at ken.cleaveland@maxsf.org.

So we know who from MAX is attending and keep attendees updated if needed, please also register at: <https://maxsf.org/event-5571718>

Tipsy Putt Miniature Golf East Bay (Emeryville)

Saturday, February 10, 11am - 2pm. Join event champion Bruce Cecil for our first 2024 East Bay event at Tippy Putt East Bay, located in the Bay Street Mall at 5690 Bay Street in Emeryville. We will meet at 11 a.m. to play a round of miniature golf, then walk across the street for lunch at Black Bear Diner. The cost of one game of miniature golf is \$15. Tippy Putt also offers beer on tap. Food at the restaurant is about \$15 to \$25, depending on your order. Bring enough money/cash for a game of putt putt golf and for lunch.



Please RSVP for this event at: <https://maxsf.org/event-5568548>

To get to this event, you can drive, park in the paid parking garage next to the venue or in the free parking lot across the street, in front of Trader Joe's. Or you can take BART to the McArthur Street Station, then take the free Emeryville Go-Around Bus to Bay Street Mall.

For questions, contact Bruce at bruce.cecil@hotmail.com.

For more information about Tippy Putt: <https://tipsyputt.com/tippy-putt-east-bay/>

For more information about Black Bear Diner: <https://blackbeardiner.com/location/emeryville/>

Chinese New Year Banquet at Koi Palace

If sold out, register for waitlist for cancellations or a possible additional table
Saturday, February 24, 6:30pm - 8:30pm. Celebrate Chinese New Year with MAX at one of the Bay Area's best Chinese restaurants, Koi Palace. Join event champions, Jim Tom and Dennis Lam, to welcome the Year of the Dragon. Chinese mythology considers the Dragon to be a symbol of strength, courage, creativity and innovation. People born in the Year of the Dragon are said to be charismatic, ambitious, adventurous, and fearless, as well as confident, independent, and visionary. Famous figures born in the Year of the Dragon include Bruce Lee, Salvador Dali, John Lennon and Vladimir Putin.

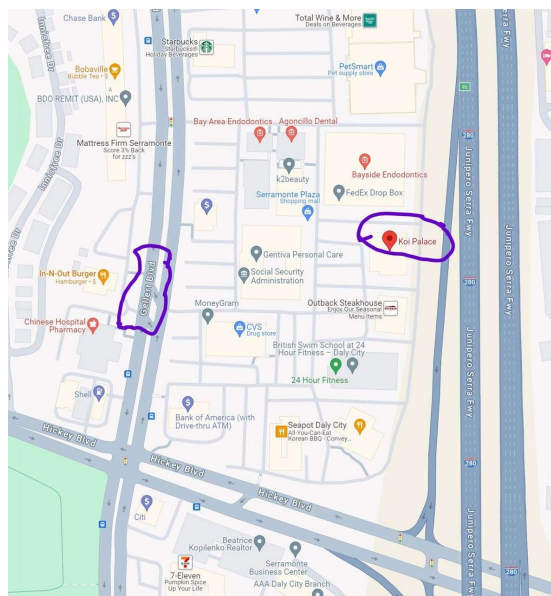


Our 10-course meal is a prix fixe menu that features: Suckling Pig BBQ Combo Platter, Deep Fried Shrimp Paste Stuff Crab Claws, Pan Seared Sirloin Beef Cubes with Cognac Flambe, Bamboo Pith Sterculia Resin & Dried Scallop Soup, Abalone over Mustard Green & Fish Maw, Stir Fried Assorted Vegetables with Walnuts, Peking Duck, Steam Sea Bass Kama & Fermented Soybean Sauce, Dried Scallop Stir-fried Rice and Egg Custard Bun.

Cost is \$82 for members and \$90 for non-members, including tip and taxes. This price includes wine provided by MAX. No refunds for cancellations after February January 17th. Space is limited to 20 people, so dues-paying members and their guests will have first priority for early registration. A waitlist will be available for cancellations and for a possible additional table. To register, go to: <https://maxsf.org/event-5536821>

For more information, contact Jim Tom at jim.tom@maxsf.org or Dennis Lam at dennis.lam@maxsf.org

Koi Palace is located at 365 Gellert Blvd in Daly City (situated off I-280 between the Serramonte and Hickey Boulevard freeway exits). Please look at map for precise site location since the restaurant does not front along and is not visible along Gellert. Koi Palace fronts along the second internal street that runs parallel with Gellert. Restaurant has a parking lot but street parking also is available.



Member Appreciation Day

Saturday, March 16, 3pm-6pm. MAX will host a wine and hors d'oeuvres social to show appreciation to our MEMBERS for being part of the MAX community and helping it thrive. We hope your participation in MAX has enhanced your sense of community with new friendships formed or existing friendships strengthened while enjoying various interesting activities. This FREE event is ONLY for dues paying members and a guest. So sign up and become a dues-paying member today if you already are not.



Host site is located in Pacific Heights near Lafayette Park. Address will be emailed to registered members prior to the event. You must register so we know how much food and wine to purchase. Space is limited to the first 60 members. Deadline is March 8. Please register at: <https://maxsf.org/event-5562936>

If you register and cannot make it, please cancel to help us plan accordingly. For additional information, contact Jim Tom at jim.tom@maxsf.org or Jerry Tusan at Jerry.tusan@maxsf.org.

MAX Cruise: Round-Trip Cruise SF to Mexico

Thursday to Monday, May 9 -13, 2024.

Come join MAX for a four-night sailing out of SAN FRANCISCO (that's right, **no air fare needed!**) on board the beautiful Carnival Miracle. Sail away to Sunny Ensenada Mexico where you have the choice of nine Carnival Cruise excursions, or join MAX for a spectacular day of wine tasting while adventuring through the Guadalupe Valley – [Mexico's answer to Napa Valley](#).



Unspoiled and untouched, the Guadalupe Valley boasts some of the best wine you will taste and food you will eat. Enjoy the rustic countryside as we visit 2 or 3 wineries. Experience the alluring wine culture in the Guadalupe Valley before it reaches Napa Valley prices.

For those joining MAX on our private wine tasting tour, we will enjoy lunch at a restaurant such as [Restaurant Elena](#) (amazing meal, very nice, and reasonably priced), or a similar establishment.

On board the Carnival Miracle - you can experience one of a kind dining, entertainment, pools, waterslides, and spa. Take part in the Hasbro Game Show, grab a pint at the RedFrog Pub, a burger at Guy Fieri's Burger Joint, or enjoy a show with Playlist Productions. There is a reason Carnival is the FUN SHIP. With MAX on board, you know it will be!

On board, for those who want to join us, MAX will be meeting at about 5pm for drinks before heading to the main dining room as a group for the early 6pm dining. If you would prefer flexible or late dining, let our travel agent know when booking your cruise.

Cruise price currently starts at about \$900 per person inclusive of taxes, fees, and gratuities, based on two occupants per room (\$644 base price before the add-on charges). Currently, single rooms are available for almost twice the cost. All bookings are to be made through our travel agent David Petlin (contact information below). Sorry, neither MAX nor David will be providing a singles roommate matching service.

The cost of our private shore excursion will be approximately \$90 per person, excluding wine tasting fees and the cost of lunch. Tastings range from \$5-\$30 at each winery depending on how many wines, and which wines, are tasted. The \$90 includes transportation and organizing the wine tastings and lunch (discretionary gratuity to the guide is not included - \$10-\$15 per person recommended).

For those that remember, this is the same itinerary and ship as the cruise we had planned for March 2020 that was canceled due to the pandemic.

Dates May 9 - 13, 2024

- Thursday May 9 - Depart San Francisco 11:00pm
- Friday May 10 - Fun day at sea
- Saturday May 11 - Ensenada 8am - 5pm
- Sunday May 12 - Fun day at sea
- Monday May 13 - Arrive San Francisco 8:00am

Book early for best prices and to guarantee your spot!

This is the first sailing out of San Francisco of the 2024 summer season and it's a popular cruise that will sell out! Stateroom prices will increase as the ship fills up. Low deposit to book with final payment due February 24, 2024, after which time penalties will apply.

Call or email Our Travel Host - David Petlin at 415-890-6331 or David@flairtravel.com to reserve your spot.

For any questions, contact event co-champions Bruce Cecil at bruce.cecil@maxsf.org or Paul Munro at paul.munro@maxsf.org.

Once you've booked your cruise, register to show you'll be joining us at: <https://maxsf.org/event-5532456>

Recap of Recent Events

Dinner at Hot Johnnie's - The dinner on January 11th at Hot Johnnies in the Castro was a great success with 30 people in attendance. We had a private patio with over 7 varieties of entrees as well as unlimited wines.



MAX Board Meeting - Host Ken Cleaveland provided a wonderful dinner for his fellow board members at its January meeting. Your board hard at work!

