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Subject: Fwd: MAX Weekly Newsletter – MAX TGIF Friday, plus Seattle & Vancouver, Games, and More Part 1/3

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Weekly Newsletter Part 1/3 - April 2, 2019

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- Tom Frank, the New MAX Chairman

Letter from the Programs and Events Chair

- Nick Wade, New MAX Programs and Events Chair

Events This Week

- MEET THE NEW BOARD! April TGIF – Friday April 5th, 6:00pm
- TONIGHT! *Lies Your Trainer Told You* – Tuesday April 2nd, 6:30pm
- THURSDAY SIGN-UP DEADLINE! *My Favorite Place: Beretta* – Sunday April 7th, 5:30pm

New This Week

- MAX SF Games Night (New Event Series) – Wednesday April 24th, 6:00pm
- UPDATE! *MAX SF Movie Nights* (New Monthly Series) – *Avengers: Endgame* – Saturday May 4th, ~6:00pm
- *My Favorite Place: Foreign Cinema* – Sunday May 5th, 5:30pm
- May Wooftop Wednesday: *Everdene* at the Virgin Hotel – Wednesday May 8th, 5:30pm

- MAX Cruise: Weekend Getaway to Seattle and Vancouver – Saturday & Sunday, September 28th and 29th

LETTER FROM THE CHAIRMAN



Dear MAX Membership:

This letter will be the first of what I hope are many happy communications to our members and the community at large.

First and foremost, I want to thank Stuart and the entire MAX Board for entrusting some small part of MAX Leadership to me. Every conversation I have with the many committed members of MAX makes me appreciate the enormous amount of work that has been devoted to building our organization. I am humbled by the vote of confidence in my ability to make MAX the best that it can be.

I will be looking to each of you to help shape our future; what activities continue to foster friendships new and old? What programs allow us to form new relationships or shared experiences? What can we discover together? Sometimes we don't appreciate the value of community until we need one. Maybe we've had a tough day and need a "Happy Hour" to adjust our attitude? Maybe there are parts of the world we have always wanted to explore but we lacked companionship or travel planning skills? Maybe we simply want the option to have a quiet dinner or game night with like-minded fellows.

As we grow older, we start to realize our lives are more enriched by the people who are a part of our day to day. The investment we make in our relationships is often the investment that yields the highest return. I can think of no better investment than participating in the activities of MAX. In my experience, the best communities are those that nurture a true sense of belonging. That's one of the reasons why we encourage our friends to become MAX members. We want you to belong.

My challenge to each of you reading this letter is to come find me at the next MAX event you attend and introduce yourself. Tell me something about you. Tell me what matters to you or what does not. Let me know how we can make this organization better, stronger and more complete. I promise you I will listen and learn.

It's hard to believe that a little more than a year ago my husband Wayne and I attended our first MAX event at Finn Town. I was relatively new to both the LGBTQ community and the city of San Francisco and it felt like the first day at a new school. What should I wear? Who would be there? Would anyone talk to us? Would it be fun? Because no matter how old you are, it is always a little nerve wracking to put yourself in a new situation with the hope of making friends. Fortunately for us, MAX was as happy to meet us as we were to find MAX.

I look forward to the challenge of making sure MAX matters to every member.

Sincerely,
Tom Frank
MAX Chairman

LETTER FROM THE PROGRAMS AND EVENTS CHAIR



Let me introduce myself. My name is Nick Wade, the new MAX Programs and Events Chair. I moved to San Francisco a little over a year ago, with a great job offer, but knowing only a few people who lived here. Shortly after my arrival, I attended a MAX TGIF and instantly began to appreciate the value of being a MAX member.

MAX, for me, has given me a sense of community, the opportunity to meet lots of interesting guys and to develop new friendships. I am hoping that you find MAX as equally beneficial and a fundamental part of your social life.

As the new Programs and Events Chair, I look forward to filling out the MAX SF event calendar with many more fun and entertaining events that will interest the MAX community. As one example of my efforts so far, in the past few months as Theatre and Performing Arts Chair, I have developed partnerships, including discounts, with the SMUIN Ballet and with SHN Theatres.

Going forward, the Programs and Events team will be introducing a number of new monthly, quarterly, and special events we'll be rolling out in the next few months including game nights, winery and distillery tours, and a summer pool party on the Peninsula. Personally, I will be introducing a new series called "Your Better Self", which will offer a series of lectures and workshops on how to make the most of what you have and always present "your better self". More on that series and many more new events will be coming soon.

Please let me know what events or gatherings interest to you, I will be more than happy to help facilitate.

Sincerely,
Nick Wade
MAX Programs and Events Chair

EVENTS THIS WEEK

April TGIF Friday, April 5th at 6:00 p.m.



Celebrate Spring and Meet the New MAX SF Board Members!

Join us on Friday, April 5th, from 6:00 to 8:30 pm for our monthly signature event, TGIF at the **Eclipse Bar** - in the **Hyatt Regency San Francisco** (Atrium Lobby Level, 5 Embarcadero Center). The Eclipse Bar is one of our favorite places to meet and celebrate the first Friday of the month.

Our April TGIF promises to be a great way to celebrate spring, visit with old friends, and make new friends.

In addition, at this month's TGIF, meet the new members of the MAX SF Board of Directors. They would love to talk to you and hear your thoughts on MAX SF.

There is no admission fee and a no-host bar.

MAX TGIFs attract anywhere from 100 to 200 men. With attendees running the gamut in age and interests, it's definitely a diverse group. We always go out of our way to make everyone, especially newcomers, feel welcome, so if you've never joined us before, this is the perfect opportunity to be introduced to some new people.

Read more and RSVP on Meetup [here](#), or if you prefer, RSVP on the website [here](#).

TONIGHT! *Lies Your Trainer Told You* Tuesday, April 2nd at 6:30 p.m.



Joel Barish, M.D., Professor of Medicine at UCSF, will be giving a talk titled “Lies Your Trainer Told You”. In an interesting and humorous talk, Joel will explain common misconceptions perpetuated by many trainers regarding the most effective workouts and healthy nutrition.

The program will be held on the 3rd floor lobby at [Strut](#).

A free light dinner will be served at 6:30 pm and the program begins at 7:00 pm and ends at 8:30 pm. RSVP requested for the food order.

RSVP by emailing pforce@sfaf.org.

Dr. Barish’s talk is part of Strut’s regular series “[The Doctor Is In](#)”, held on the first and third Tuesday of every month. The Doctor Is In offers opportunities to hear talks and ask questions of medical professionals.

Strut
470 Castro St, San Francisco

My Favorite Place: Beretta Sunday, April 7th at 5:30 p.m.



DEADLINE TO SIGN-UP IS THIS THURSDAY, April 4th!

"Dark, sexy and evocative", is a description befitting both Italian restaurant Beretta and our new MAX SF Chairman Tom Frank.

Join Tom as he hosts the April installment of our new monthly dinner series, *My Favorite Place*. Join Tom at one of his favorite restaurants, Beretta.

In addition to Beretta's inventive cocktails and contemporary Italian food, **Tom has also promised to smuggle in a few bottles of his favorite wines from his own cellar for our guests.**

Enjoy witty banter and a curated culinary experience as we dine "family style." This early Sunday evening happening is the perfect way to end the weekend. Make new friends in a more relaxed setting and share your thoughts on all things MAX with Tom.

To view Beretta's menu, please click [here](#).

Pre-payment and reservations required to join us.

The per person charge includes a prix fixe menu and a complimentary drink of your choice. You will be responsible for paying for any additional drinks you may order.

Cost \$50 / MAX dues-paying members; \$65 / non-members.

Click [here](#) to pay and reserve your space.

Reservations close in two days, THIS Thursday, April 4th.

Space is limited, so reserve your spot TODAY!

Beretta
1199 Valencia St, SF

NEW THIS WEEK

MAX SF Games Night Wednesday, April 24th at 6:00 p.m.



This month we're kicking off a *new* MAX event series, "MAX SF Games Nights". The first MAX SF Games Night will be hosted by max-member Steven Lind.

Join Steven for an evening of classic board games.

This is the first of what will be a series of games nights. Future games nights may be a mix of board and card games depending on the interests expressed by the attendees.

Space is limited to 12 MAX SF dues-paying members.

The event is going to be held in a roped-off mezzanine of a public café, so participants will be expected to purchase some food and/or beverage. Unfortunately, the mezzanine is not wheelchair or handicap-accessible.

The location is a short walk from the Montgomery BART station. The exact location will be announced to registered participants on Friday, April 19th.

If you are interested in attending, please send your RSVP to concierge@maxsf.org as soon as possible.

UPDATE! *MAX SF Movie Nights* (New Monthly Series) - Avengers: Endgame Saturday, May 4th at ~6:00 p.m.



UPDATE: Tickets Go On Sale Today, April 2nd!

MAX SF is going to the movies, and you're invited!

In May we're kicking off a *new* MAX monthly event series "MAX SF Movie Nights". Our first movie adventure will be [Avengers: Endgame](#) at the AMC Metreon. We will watch a screening around 6pm and then after the movie we will hang out at a nearby bar.

Tickets go on sale today, April 2nd. Event champion Brad Dressler will be picking the exact showtime that is close to 6:00pm on Saturday, May 4th. Then each person can purchase their own ticket.

If you would like to attend this same movie time as the MAX SF group, please email Brad at brad@techmktgadvisor.com as soon as possible. Brad will let you know the selected movie time so you can buy your ticket. *The sooner you can email Brad, the better!*

If you would like to help us host a small gathering to watch Avengers: Infinity War sometime April 19-21 or April 26-28, please email Brad Dressler at brad@techmktgadvisor.com. Since Avengers: Endgame is the big Marvel movie finale, we would like to make sure everyone has seen Infinity War before our MAX Movie Night.

My Favorite Place: Foreign Cinema Sunday, May 5th at 5:30 p.m.



New MAX SF Board Member Bruce Cecil invites MAX members to join him for an evening of dining at one of his favorite places, the sensual and extraordinary restaurant, Foreign Cinema.

Since 1999, Foreign Cinema remains a magical destination for local, national and international visitors as one San Francisco's most enduring dining experiences. A *San Francisco Chronicle* "Top 100 Restaurant" for eighteen consecutive years, Chefs Gayle Pirie and John Clark's collective visions weave food, wine, cocktails, film, and art gallery into one harmonious ambiance. They have received multiple James Beard Foundation nominations for the "Best Chef: Pacific" and "Most Outstanding Restaurant" awards. To view Foreign Cinema's menu, please click [here](#).

This event is for MAX dues-paying members only. Each MAX member will be responsible for paying for their food and drinks during the evening.

Reservations must be made in advance by registering for this event on the MAX SF website [here](#).

Space is limited, so dues-paying MAX members, reserve your spot TODAY!

Foreign Cinema
2534 Mission St. San Francisco

May Wooftop Wednesday: Everdene at the Virgin Hotel Wednesday, May 8th at 5:30 p.m.



For the May Woottop Wednesday, join Nick Wade, MAX SF Programs and Events Chair, at [Everdene](#).

Held on the second Wednesday of each month, Nick explores the rooftop bars of San Francisco in an event series we're calling Woottop Wednesdays.

On May 8th join Nick atop the new Virgin Hotel and enjoy the fun and casual atmosphere of Everdene and its breathtaking cityscape of San Francisco. Everdene's rooftop bar and restaurant has a cozy garden vibe with a variety of well-crafted drinks and culinary creations.

There is no cover charge and a no-host bar.

Please RSVP on Meetup [here](#) to let Nick know you'll be joining him (or if you prefer, register on the MAX website [here](#)).

Everdene (atop the Virgin Hotel)
250 4th Street, San Francisco

MAX Cruise: MAX Weekend Getaway to Seattle and Vancouver Saturday and Sunday, September 28th and 29th



Looking for a unique getaway in September? Come hang out with some of your best friends while making new ones aboard the Holland America Eurodam!

Never been on a cruise before but always wanted to see what they are like? Or do you love cruises, but just cannot get away for a whole week? This is a 1 night only cruise from Seattle, WA to Vancouver, BC. This is such a fun way to experience a ship - It's more of a floating 20-hour party.

Experience this unique getaway YOUR WAY - Fly up to Seattle a couple days early and explore Pike's Place, the Seattle Space Needle, or Capitol Hill on your own. Then join your MAX Hosts Nick Wade and David Petlin on board as we set sail to Vancouver with only the open water in front of us. Catch a show, enjoy the food, or make new friends on this short 12-hour cruise. The following morning bid farewell and head home from Vancouver or enjoy a couple days there as well. Take in the beauty of Stanley Park, hang out in the trendy Gastown, or head over to Davie Street - Vancouver's Gayborhood. You can even take the Translink to [River Rock Casino](#) near the airport to try your luck at the slots or spend a night or two at this awesome resort.

This cruise starts at \$89 per person plus taxes, fees, and gratuities based on two in the room. Fee to MAX is

\$15 for dues-paying members or \$30 for non-members. Book a veranda or higher category cabin and receive \$25 on board credit per cabin. R/T Air is currently approx. \$275 per person.

Saturday Sept 28th - Leave Seattle 4:00pm

Sunday Sept 29th - Arrive Vancouver 6:00am

Book early for best prices and to guarantee your spot. This will sell out! Maximum 40 people.

Low \$50 REFUNDABLE deposit to book with final payment due in June.

Your event champions for this event are:

- Nick Wade, MAX SF Programs and Events Chair
- David Petlin, MAX SF Travel Host.

Call or email David Petlin at 415-890-6331 or david@travelbyflair.com by May 30th to reserve your spot as part of this MAX adventure.

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Nick Wade, Program and Events Chair, MAX SF

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